

CREATIVE DIRECTOR —
BRAND · MOTION ·
EXPERIENCE

CONTACT

 jimimoses.me@gmail.com

 +234 810 089 8517

 Jimi Moses

 @dunjee

CORE COMPETENCIES

 Art Direction & Creative Strategy

 Brand Identity & Design Systems

 UI/UX Design

 Motion Design — 2D & 3D

 3D Modeling, Animation & VFX

 ATL & BTL Advertising

 Illustration & Digital Painting

 Team & Vendor Leadership

 Agile & Remote Workflows

SOFTWARE

Photoshop	Illustrator
InDesign	After Effects
Figma	Blender
Cinema 4D	KeyShot

AI CREATIVE STACK

 ChatGPT — copy & ideation

 Claude — creative strategy

 Sora & Kling — AI video

PROFESSIONAL PROFILE

Creative Director with **18+ years** and **150+ projects** across eight industries — real estate, aviation, finance, healthcare, government, events, FMCG, media and technology. A hands-on creative leader who has directed in-house teams and external vendors, building brand systems and motion campaigns for flagship names like **Emaar, Meraas, Mashreq Bank, and Dubai Civil Aviation Authority**. Equally fluent in strategy, execution, and emerging AI-powered production tools — built for the pace of 2026 creative environments.

18+ YEARS ACTIVE	150+ PROJECTS DELIVERED	8+ MEA MARKETS	7 INDUSTRIES
----------------------------	-----------------------------------	--------------------------	------------------------

INDUSTRY EXPERTISE

Real Estate & Property	Aviation & Transport	Finance & Banking	
Government & Public Sector	Healthcare	Events & Exhibitions	FMCG & Retail
Media & Technology			

EXPERIENCE

Creative Consultant (Freelancer) 2020 – Present
Remote · LetsAd Media (Dubai) · Aria Dreams Ltd (Lagos) · Abiola Arts (Chicago) and more

- Delivered **50+ brand, motion, and digital projects** for clients across three continents — spanning identity systems, UI/UX design, print, 2D & 3D animation
- Integrated **AI tools (ChatGPT, Claude, Sora, Kling)** into creative production pipelines, reducing concept-to-delivery time and enabling AI video output at scale
- Built scalable brand systems for growth-stage businesses in fintech, real estate, and entertainment sectors
- Managed freelance collaborators and vendor relationships across remote, multi-timezone projects

Regional Design Lead 2018 – 2020
Marsh McLennan — Middle East & Africa · Dubai, UAE

- Owned visual communications for a **Fortune 500 firm across 8+ MEA markets**, standardising brand identity across all print, digital, and presentation touchpoints
- Led a team of creatives and directed external design vendors, ensuring quality and consistency at regional scale
- Partnered with global marketing and C-suite stakeholders to produce campaigns, executive reports, and event materials

Creative Consultant 2018
CX Unicorn · Dubai, UAE

- Produced print media, UI product design and animated explainer campaigns (2D & 3D) for high-profile clients in the financial and aviation sectors
- Directed creative from brief to final delivery, managing timelines and client feedback independently

Mashreq Bank	DAFZA	Dubai Airport
--------------	-------	---------------

EDUCATION

Professional Diploma — UX Design

UX Design Institute / Glasgow
Caledonian University · 2020

BA Graphic Design

Anglia Ruskin University, Cambridge UK ·
2014

3D Production Diploma — Autodesk
Maya

3D Training Institute, New York US · 2015

After Effects Animation Training

Motion Design School · Ongoing

Digital Marketing Certificate

Edupristine, New York US · 2018

Art Director — Exhibitions & Conferences

2016 – 2018

District International Exhibitions & Conferences · Dubai, UAE · Led concept-to-delivery creative for large-scale international events, directing internal teams and external production vendors end-to-end

- Oversaw full creative scope: brand ideation, print, video editing, animation, and on-ground event collateral across multiple simultaneous productions
- Coordinated multi-vendor workflows across design, AV, and fabrication suppliers under tight event deadlines

Dubai Civil Aviation Authority

Dubai Festival City

Senior Graphic Designer

2013 – 2016

Hills Advertising LLC · Dubai, UAE

- Executed **60+ ATL & BTL campaigns** for premium UAE real estate and lifestyle brands across print, digital, video, and 3D
- Contributed to product design briefs and coordinated multi-vendor production for marquee developers
- Worked across a broad creative remit — from brand ideation to final artwork and animation delivery

Emaar

Meraas

DWC

Al Barari

The Voice

Lead Creative Designer

2012 – 2013

First Katalyst Marketing Ltd · Lagos, Nigeria

- Fronted creative design across **20+ ATL & BTL campaigns** for major Nigerian brands in telecoms, consumer electronics, heavy equipment, and oil & gas — spanning print, outdoor, and digital media
- Led brand ideation and visual execution from brief to final artwork, contributing to product design and pitch presentations for new business development
- Coordinated multi-vendor production workflows across a broad creative remit, delivering high-impact campaigns under tight market deadlines

MTN Nigeria

Haier Thermocool

Mantrac

Oil & Gas Sector

 **Featured — Bezier Vol. 1**
Selected contributor to a globally curated anthology of the world's highest-quality digital vector artwork, recognising excellence among the top tier of digital artists

 **Portfolio available upon request** — a curated PDF showcasing brand identity, motion, 3D, print, and UI/UX work across 18 years and 7 industries.